

# LEVERAGING COLLECTIVE LEADERSHIP FOR SUSTAINABILITY

## Essential Concepts and Skills Development for Effective Co-Creation in Complex Change Processes

A capacity building program for those who lead sustainability initiatives and cross-institutional cooperation projects

8 - 11 May 2012  
Cape Town, South Africa

**Sustainability initiatives and complex cooperation projects** have become key elements for global and local change. They require new leadership concepts that take into account the diversity of internal and external stakeholders and foster the ability to create acceptable solutions for all.

This needs a leadership paradigm that is inspirational, fosters commitment by various actors and acknowledges the role of collective contributions to decision-making. Leading, here, is a co-creative process that often begins with a small group of people and aims at profound collective change.

Do you need to address some of these challenges:

- to build committed teams within your organization or across several institutions?
- to integrate different organizational cultures into one initiative?
- to foster collaboration between diverse stakeholders?
- to lead towards tangible results that require the commitment of various actors?
- to bring about change for sustainability across departments within your institution?

Our **program** is designed to help you build personal and strategic abilities in creating a culture of collective leadership for sustainability - building commitment, fostering engagement, creating tangible results and enhancing collective responsibility for change.



You will work on your specific leadership challenges, exchange experiences, work through real-life cases, be exposed to central aspects of a new leadership paradigm and design your strategic leadership pathway.

It builds on the insight that leading in complex collaborative change processes requires attention to the quality of communication and the quality of relationships. The more these qualities are built on dialogue and humanity, the more likely they will lead to effective and sustainable co-creation.

## Key takeaways

**Leveraging Collective Leadership for Sustainability** is a capacity building program and focuses on understanding both the individual and the collective leadership contribution to sustainability initiatives and complex change projects. It develops your competency to map your own developmental path and ability as a leader who needs to **successfully initiate and implement collective change processes**.

You will...

- understand the key elements of a successful dialogic change process that can be applied within your institution or across institutions in cooperation projects or cross-sector initiatives
- learn how to implement a result-based engagement process for co-creative change
- learn how to create dialogic conversations that foster commitment for change
- develop a leadership map designed to support your strategic change initiatives
- be equipped with a toolkit for regularly reviewing your change impact and leadership
- learn how to leverage your personal leadership style to foster collective intelligence, commitment and ownership
- understand the role of awareness, reflection and presence in leading meaningful change

## Registration

For registration please use the registration form attached and send it by fax to +49 (0)331 5058863 or as a pdf-document to [patricia.scannapieco@collectiveleadership.com](mailto:patricia.scannapieco@collectiveleadership.com).

For further questions, please contact Patricia Scannapieco at the Collective Leadership Institute

## Location

The course will take place in Cape Town, South Africa.

## The faculty

**Dave Bond** is Director Leadership Development of the Collective Leadership Institute (based in South Africa), Associate of Ashridge Business School & Consulting / UK, and visiting faculty at the RSM Erasmus University / Rotterdam, The Netherlands. He has more than 20 years of working experience in contexts characterized by diversity and change, where dialogue facilitation and stakeholder engagement are crucial. He specializes in applied personal leadership development and executive coaching in business and the public sector.



**Petra Kuenkel**, Founder and Director of the Collective Leadership Institute, is a senior consultant for systemic change management since 1995, serving international private and public organisations. She has gained extensive experience in consulting complex change processes internationally in particular cross-sector partnerships and multi-stakeholder dialogues. Petra Kuenkel is an accredited partnership broker under the IBLF/ ODI Partnership Brokers Accreditation Scheme. She teaches the MIT-originating dialogic change approach as well as dialogue programs and courses on cross-sector partnering and multi-stakeholder dialogues.



## Costs

The tuition fee for the course is € 1,620. The amount includes a preparatory coaching session, tuition fee, food and beverages during the days (coffee break and lunch break) and supporting material including a course field guide. Accommodation costs and meals will be at the responsibility of the participants. We kindly ask you to organize your overnight stay yourself. We will be glad to assist you in this respect.

For self-paying participants, NGOs and the participation of teams of at least 3 persons we have a special discount available.

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# REGISTRATION FORM

I would like to officially register for the course

## Leveraging Collective Leadership for Sustainability

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Title (Ms./Mrs./Mr.):

Name:  First Name:

Organization:

Position:

Current Project:

Address:

Country:

Phone:

Fax:

Email:

Private Email:

**Registration:** Please send the complete form via fax to +49 331 5058863 or as a pdf - document to [patricia.scannapieco@collectiveleadership.com](mailto:patricia.scannapieco@collectiveleadership.com).

**Mode of payment:** After your formal registration we will send you an invoice. The tuition fees will be due 10 days after receipt of the invoice, latest 2 weeks before the start of the course. They amount to € 1,620. This includes the course costs, food and beverages during the days (coffee break and lunch break) and all supporting material including an extensive course field guide.

Concerning any discount rates, please contact us directly.

Cancellation fees: up to 8 weeks prior to the course 30%, up to 4 weeks prior to the course 50%, after this 100%. In case you find a replacement, the cancellation fees do not apply. Please see our website for the full general terms and conditions of our capacity building programs.

I hereby consent to the terms and conditions of the Collective Leadership Institute's capacity building program.

Date

Signature